Canterbury Christ Church University

Why universities are increasingly seeing curriculum management as the foundation of agility, transformation and long-term success.

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Professor Alison Honour & Rob Bild

The golden thread of *end to end* curriculum management

courseloop

CONTEXT & CHALLENGES

What are we trying to respond to? Current external HE sector challenges

CURRICULUM RESPONSE

Challenge	Curriculum response
Fixed £9,250 fee, £5,760 L0 Fee v inflation & staff pay and pension costs	Diversifying portfolio & distinctive offer, value for money, contact time
REF 2028 focus on people culture & environment, EU Horizon	Students as Researchers
Cost of Living – a need to earn + learn	Designing for Block & Blend + Smart Timetabling
Future proofing for financial resilience - Getting our house in order by 2025	Consistent & efficient modules for flexible delivery

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CURRICULUM RESPONSE

Challenge	Curriculum response
Expectations for flexible learning & workings + student life on campus	Curriculum that is future fit & suitable for flexible delivery
Complex mental health & financial support needs	Compassionate Curriculum
Increased regulation OFS Condition B threshold metrics, LLE, micro creds	Current and relevant curriculum change ready, clear mapping
Negative government narrative - low value courses STEM v CREATIVE	High quality course content with interdisciplinary learning opportunities

Why invest in a CMS with CourseLoop?

Benefits to be realised:

1. STRATEGY

- Opportunity to embed our new Vision2030 strategy and underpinning Learning and Teaching strategy.
- Clear line of sight of consistent application of CCCU values and key strategic themes towards a distinctive offer.
- Ensuring where we say ‘Sustainable Futures is embedded in every course’ it is!
- Accelerating an institutional Portfolio review and new Academic Framework to respond to financial challenges.

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Benefits to be realised:

2. PRODUCT DEVELOPMENT

- Speed of product to market without compromising quality.
- Agile and streamlined processes for course development and approval.
- Coherent module design against credit systems.
- Protecting our product.

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Benefits to be realised:

3. QUALITY ENHANCEMENT & ASSURANCE

- Version and quality control.
- PSRB mapping and clear line of sight.
- Consistent approach to module credit and guided learning outcomes.
- CMA compliance & material information.

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Benefits to be realised:

4. STUDENT EXPERIENCE AND SUCCESS

- Consistent curriculum and student experience – ‘quality climb’.
- Contact time – value for money.
- Inclusive and diverse.
- Embedded employability.
- Authentic Assessment & use of AI.
- High quality, relevant research and industry informed learning and teaching.
- Alignment of content design to student survey questions/satisfaction e.g NSS:
  - Teaching on my Course Q1-4
  - Learning Opportunities Q5-9
  - Assessment & Feedback Q10-14
  - Academic Support Q15-16
  - Organisation & Management Q17-18
  - Learning Resources Q19-21
  - Student Voice Q22-23

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Benefits to be realised:

5. STAFF EXPERIENCE – SYSTEMS AND PROCESSES

- Review and improved clarity of processes across the institution.
- Clear process mapping and tracking.
- Frictionless and transparent systems and processes.
- Accountability in teams and effective management of deadlines.
- Increased resilience in our institutional curriculum management.

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Benefits to be realised:

6. FUTURE PROOFING & INNOVATION

- An increased focus on our ‘product’ being future focused.
- Expectation of innovative pedagogy, experiential and immersive learning.
- Industry readiness - employability opportunities.
- Vision 2030 Graduate attributes Digital skills and embedded use of technology.
- Readiness for LLE & stackable education, micro credentials, online delivery.
- Flexible delivery to respond to changing student behaviours and expectations.

Critical Success Factors

CCCU

- Project BC, clarity of scope & governance
- Wide stakeholder engagement to meet business needs
- Communication of benefits & case for change
- Consensus and shared understanding, aligned expectations
- SMT project sponsorship and buy in

CourseLoop

- Planning
- Early Engagement
- Preparation
- The right people
- Executive governance and support

Thank you & questions